

Message Text

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ACTION FSI-03

INFO OCT-01 AF-08 ISO-00 EB-07 PER-03 /022 W

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R 160935Z SEP 76

FM AMEMBASSY ADDIS ABABA

TO SECSTATE WASDC 950

INFO USDOC WASHDC

UNCLAS ADDIS ABABA 10308

DEPARTMENT FOR A/FSI, (B.F. DUNCOMBE)

E.O. 11652: N/A

TAGS: AFSI ET

SUBJECT: OVERSEAS MARKETING RESEARCH SEMINAR,
ABIDJAN, NOVEMBER 8-19, 1976

REF: A) STATE 214238 B) STATE 224327

1. EMBASSY ADDIS ABABA NOMINATES FS LOCAL COMMERCIAL SPECIALIST MESFUN HAILU TO ATTEND SUBJECT SEMINAR. MESFUN (FSL-SUPERGRADE A/4) IS THE SENIOR PROFESSIONAL LOCAL EMPLOYEE IN EMBASSY E/C SECTION AND IS ACTIVELY INVOLVED IN ALL EMBASSY TRADE PROMOTION EFFORTS. MESFUN WILL BE THE KEY PERSON IN ANY MARKET RESEARCH UNDERTAKEN BY EMBASSY IN THIS POTENTIALLY IMPORTANT MARKET FOR U. S. GOODS. SUBJECT SEMINAR WOULD BE CONSIDERABLE VALUE IN HIS TRAINING FOR SUCH RESEARCH.

2. MESFUN HAILU HAS WORKED FOR USG FOR OVER 20 YEARS. HE SERVED AT THE US CONSULATE IN ASMARA FROM JULY 1956 UNTIL JUNE 1976, INCLUDING OVER 10 YEARS AS THE SENIOR LOCAL EMPLOYEE IN THE COMMERCIAL SECTION. HE WAS TRANSFERRED TO ADDIS ABABA AND BEGAN WORK AS THE EMBASSY'S COMMERCIAL SPECIALIST IN JUNE 1976. HIS WORK IN THE COMMERCIAL SECTIONS, BOTH IN ASMARA AND IN ADDIS ABABA, HAS BEEN OUTSTANDING. WE FEEL THAT HE WOULD BENEFIT FROM THE SEMINAR AND WOULD ALSO CONTRIBUTE TO ITS SUCCESS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976ADDIS10308
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760350-0547
From: ADDIS ABABA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760955/aaaabuza.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION FSI
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 214238, 76 STATE 224327
Review Action: RELEASED, APPROVED
Review Authority: vandyklc
Review Comment: n/a
Review Content Flags:
Review Date: 16 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 APR 2004 by MaustMC>; APPROVED <19 AUG 2004 by vandyklc>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: OVERSEAS MARKETING RESEARCH SEMINAR, ABIDJAN, NOVEMBER 8-19, 1976
TAGS: AFSI, ET
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006